



**+Education/Art Institute of Fort Lauderdale**  
Bachelor of Science, Computer Animation

nel@forbiddensky.com  
214.718.7728

For many years I have provided Creative Direction and Vision for a variety of clients in the Broadcast and Entertainment Industries. Companies like; Fitbit, ESL Gaming, American Airlines, The Weather Channel. Music Artists; J.Lo, Pitbull, Birdman, Juvenile, Lil Wayne, and more. Extensive experience with major Advertising Agencies/Post Houses; Ackerman McQueen, Fleishmanhillard, Hothaus Creative, and Throttle Post.

My unique signature style and abilities continue to raise the quality and brand recognition of my clients. Faster production turn-around leading to increased revenue. Not only do I create award-winning content, but I also create and implement complete creative workflows that help streamline production. File management and Creative Direction go hand and hand. A consistent track record as a Leader, Creator, Mentor, and Innovator.



**+Portfolio/Reel:**

<https://www.forbiddensky.com/>

**+Digital/Print Design:**

<https://www.behance.net/forbiddensky/>



**+Creative Director at ForbiddenSky**

1999 - Present - Provide Editorial, Motion Graphics, 3D Design, Post Production & Compositing for a variety of clients. Manage production of projects and freelancers as needed.

- + J.Lo - In The Morning - Lyrics Music Video (2M Views)- Editing & Motion Design
- + Doozy Films - Sak Noel and Pitbull Que Rica (Tocame) (800K Views) - Editing, Compositing & Tracking
- + Doozy Films - Fame In Dade - Reality TV - Pre-Production Editing & Motion Design
- + Fitbit Fall 2020 Launch Campaign - Compositing & Motion Design
- + ESL Gaming - The Witcher 3 "BeAPro with ESL Part 2: Hearts of Stone" - Editing
- + CreativeSeen - Pitbull- Give Me Everything - Compositing & Tracking
- + CreativeSeen - Birdman, Juvenile - Ride Dat ft. Lil Wayne - Compositing & Tracking
- + CreativeSeen - Sophia Del Carmen - Compositing & Tracking
- + CreativeSeen - Michael Des Barres - Can't Get You Off My Mind - Compositing & Tracking
- + Ackerman McQueen - Provided editorial support on NRAFreestyle show Noir (episodes 5-8)

**+Senior Editor/Producer at TEGNA Marketing Solutions**

2016 - 2020 - Provided Editorial, Motion Graphics & Writing for a variety of in house clients. Including television stations owned by TEGNA (formerly Gannett) NBC, ABC, CBS and FOX.

**+Senior Multimedia Designer at ClickMotive**

May 2011 - March 2012 - Provided editing and shooting for in house video production. Editing promotional videos for nation wide automotive websites for automotive brands such as Chevrolet, Mazda, Lincoln and Ford to name a few.



Promax/BDA Gold  
in Promotion & Marketing for MY Networks launch of the syndication of Everybody Loves Raymond.  
Dallas Press Club Award  
for my work on the Superman Tower of Power introduction commercial.



Languages  
English / Spanish



Creative Direction, Team Building, Motion Design, Animation, Broadcast, Post Production, Videography, Non-linear Editing, Graphic Design, Logo Design, Layout, Compositing, Visual Effects, Digital Media, Producing, Color Correction, User Interface Design, Print, Advertising, Storyboarding, Typography, Creative Writing, WordPress, HTML, Java, PHP.



<https://twitter.com/ForbiddenSkyLLC>



<https://www.linkedin.com/in/nelsantiago>



### +Creative Director at Hothaus Creative

October 2006 - May 2010 - Provided a creative vision for a variety of clients in News and Cable Television. Utilizing Film and HD content, we provided a mix of beautiful imagery and clean design. Creating high-end graphics, editing and compositing for many of today's top Cable and Television Networks. I managed storage, backup and propagation of digital footage to artists and stations.



### +Promotions Writer/Producer/Designer at KTVT CBS 11

2004 - 2006 - Co-Produced station image campaigns for KTVT and KTXA. Redesigned promotional graphics for UPN 21. Helping to brand the station under the "Made You Look" slogan. Designed and composited the "To The Max" franchise for the UPN O&Os. During that time I transitioned to the Promotions Department as a Writer/ Producer. Editing and compositing the very spots I was writing. Also assisted in station events for the CBS network.

### +Senior Designer at KSAT 12

2003 - 2004 - Managed a team of five designers; delegated the work flow, Art Directed the look and feel of the station. Relaunched the News graphics package for the AM, 5, 6, and 10pm newscasts. Helped strengthen the relationship with the News Department. Assisted in station outreach programs like Bikes for Tykes, and other casting events for the ABC network.

### +Broadcast Designer at KXAS NBC 5

2001 - 2003 - Created daily news graphics. Produced animations for Promotions & Special Projects. Assisted in the Launch of the NBC Art House Project. Training designers in news graphics work flow, understanding news rundowns (iNews), and overall interaction with the News Department. Was one of a handful of designers there for the launch day of the NBC Arthouse. Helping design, name, and organize some of the first graphics used to make up their DekoMOS image library.

### +Broadcast Designer at WFOR CBS 4

1999 - 2001 - Created daily news graphics, animated treatments for promotions. Including custom graphics for sweeps promos, multiple Hurricane Season opens and bumps. Logo design and initial gfx package for Viewfinders (showcasing the work of our photojournalists). Helped maintain Macintosh computers in the Art Department (i.e. Network, System Maintenance, & Installs) Also assisted in casting events for the CBS network.



### +Motion Designer at MIG (Multi Image Group)

1997 - 1999 - Created animated intros and large format graphics for; IBM, Blockbuster Video, Starwood, Empire Toys & American General. Often providing graphic support in supervised sessions with clients and sales staff.

### +Designer at Successful Images

1995 - 1996 - Provided graphics and animations for clients such as AutoNation, Dun & Bradstreet and Dow Jones Telerate.



### Volunteer Experience & Causes

#### +Designer

Glenhope Elementary  
September 2015 - December 2015  
Helped out with designs for holiday float.  
For the kids!

#### +Santa's helper

Bikes for Tykes  
December 2003  
Helped build bikes, collect toys and give out presents.



### +Portfolio/Reel:

<https://www.forbiddensky.com/>

// **NEL SANTIAGO**

Creative Director

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